

COOKIE POLICY

To make our website and related services more useful to you, our servers (which may be hosted by a third-party service provider) collect information about the devices and computers you use to access our website and services. This includes browser type, operating system, Internet Protocol (IP) address, domain name, and/or the date and time of your visit. We also use cookies and navigational data to gather information regarding the date and time and duration of your visit, what you searched for, and the pages you viewed. Like most Internet services, we automatically gather this information and store it in log files each time you visit our website or access your account on our network.

What are “Cookies”?

Cookies are small pieces of information that a website sends to your computer’s hard drive while you are viewing a web site. We may use both session Cookies (which expire once you close your web browser) and persistent Cookies (which stay on your computer until you delete them) to provide you with a more personal and interactive experience on our website. Persistent Cookies can be removed by following Internet browser help file directions. If you choose to disable Cookies, some areas of our website or service may not work properly.

Third Party Cookies

We also use third party cookies. These are cookies that may be read by third parties. We use Google Analytics and Squarespace Analytics on our websites. Google Analytics and Squarespace Analytics use cookies to help us analyze how you use our website. The information generated by a cookie about your use of the website (including your IP address) is transmitted to and stored by Google and Squarespace on servers in the United States. Both companies use this information to evaluate your use of the site, compile reports on site activity for us, and provide other services relating to site activity and internet usage. This analytics data is not tied to any Personal Information. For more information about Google Analytics, please visit www.google.com/policies/privacy/partners/. For more information about Squarespace Analytics please visit <https://support.squarespace.com/hc/en-us/articles/206544167-Squarespace-Analytics-overview>

We use Zoho Chat on our website and in the Leader Readiness Platform. Zoho Chat is a live chat app that uses cookies for website visitor tracking. This enables us to identify your location on our site and initiate a conversation with you. For example, if you have a question while taking an assessment, Zoho Chat allows you to ask the question and get a response in real time from a Pinsight employee. For more information about Zoho Chat, please visit <https://www.zoho.com/salesiq/>

We use TokBox in the Leader Readiness Platform. TokBox is a 3rd party software we use for conducting videocalls. For more information about TokBox, please visit <https://tokbox.com/>

Third party websites

Our website may link through to third party websites such as Amazon.com. Third party websites may also use cookies over which we have no control. We recommend that you check the privacy and cookies policies of those websites for information about the cookies they may use and the collection of personal data. We can’t accept any responsibility for any content contained in these third-party websites.



We currently do not respond to Do Not Track signals.

Changes to this Policy

From time to time, we may make changes to this cookie policy. If we make changes to the policy, we will let you know.